



**James Sweet, Commercial Director, C4Ci, UK**

James Sweet has held various appointments, including product development manager for a North American agency specialising in OSB, MDF, engineered concrete form panels and advanced vehicle decking solutions. He was also new market development manager for Louisiana Pacific Corporation USA, introducing new building products in North America, Europe and South-east Asia. He was a member of the planning team for the SmartPly OSB facility in Waterford, Ireland, and was UK sales manager for Louisiana Pacific Corporation UK.

He was a founder member of the pioneering team for Trus Joist (Weyerhaeuser) Engineered Wood Products and director of European operations for Weyerhaeuser managing a multi-million dollar pan-European market leading, structural engineered wood business